

اختبار في مادة الإنجليزية

Part one: Reading

A. Comprehension and interpretation (7 points)

Read the text carefully then do the following activities.

The report drawn up in 2009, when a programme of action against counterfeiting was launched in France, goes so far as to describe this illegal activity as a genuine "scourge". According to Pascal Couvry, whose communication agency led this campaign under the guidance of the ministry of economy, finance and industry, consumers are not yet sufficiently aware of the harmful effect of counterfeiting especially in terms of health. "I am thinking particularly of counterfeit anti-malarial or anti-cancer drugs which are real poisons", he said. He also mentions fraudulent and dangerous car parts, toys whose solidity is far from guaranteed with small parts that can be swallowed by babies, adulterated food products that can lead to serious food poisoning etc...

The reason why counterfeiting has turned from a cottage industry to a business on an industrial-scale in just a few years is that it is extremely lucrative. According to experts, every euro invested brings a return of about 10 euros, which offers an absolute windfall to criminal networks. Pascal Couvry explains it thus: "When the various network of traffickers realised that it was just as profitable to invest in counterfeit industry as in drugs or arms and a lot less risky, they quickly targeted this new market."

Globalization and the growth in internet sales have accelerated this process. The Colbert Committee, an association of some sixty luxury brands in France which is very active in the fight against counterfeiting, has no hesitation in fighting internet sales of counterfeit products.

1. Write the letter which corresponds to the right answer.

- A. Counterfeit ... are real poisons.
1. Toys. 2. Medicines. ✓ 3. Car parts.
B. Criminals find it better to invest in...
1. Counterfeit industry. ✓ 2. Drugs. 3. Arms
C. Counterfeiting has become a business because it is...
1. Easy. 2. Profitable. ✓ 3. Illegal.

2. In which paragraph is it mentioned that selling products online have contributed in the growth of the counterfeit industry?

3. Answer the following questions according to the text.

- a. Are consumers aware enough of the harmful effect of counterfeiting? ✓
b. Why has counterfeiting turned from a cottage industry to a business?
c. What is the Colbert committee?
d. Why is the market of counterfeits targeted by criminal networks?

4. What/ who do the underlined words refer to in the text?

Whose (§ 1), they (§2), which (§3)

B. Text Exploration (7 points)

1. Find in the text words that are synonyms to the following.

- a. Imitated (§1). b. Small house. c. Profitable (§2)

Give the correct forms of the verbs between brackets.

- a. After criminal organizations (discover) the profits of counterfeiting, they turned to it.
b. If brands were cheaper, consumers (not buy) fake products.
c. I wish I (fight) counterfeiting someday.

Reorder the following sentences to make a coherent paragraph.

- a. Formerly it was limited to luxury goods. 4
b. Therefore, the market has become full of fake products. 2
c. The market in counterfeit goods has grown alarmingly in recent years. 2
d. The counterfeit industry is now invading every sector of the economy. 3

Part two: Written expression (6 points)

Choose only one of the following topics

Topic 1:

Counterfeiting benefits consumers. What do you think about this?

Topic 2:

Our modern civilization has kept changing rapidly. Write an expository article in which you tell about these changes.

Change in:

- Beliefs.
- Customs and traditions.
- Life styles.
- Entertainment.
- Work.